

Marketing Management Certificate Program Course Availability

Core Courses:

	TERM	TERM	TERM	TERM	Online Offers
Integrated Marketing Communications		SP'18			
Basic Business Communications	WI'18	SP'18	SU'18		
<i>or</i>					
Business Communication 1		SP'18		FA'18	yes
Business and Financial Mathematics	WI'18	SP'18			yes
Financial Accounting 1	WI'18	SP'18		FA'18	yes
Marketing				FA'18	pending
One 40-Hour Microsoft Computer Application Courses					
Intro to Computers	WI'18	SP'18			yes
Word			SU'18		yes
Excel			SU'18		yes
Marketing Management (recommended last course of study)	TBA				

Electives (choose five):

Consumer Behaviour		SP'18			pending
Customer Service				FA'18	
Event Planning	WI'18				
International Marketing	TBA				
Marketing and Media in Sport Management					yes
Marketing Research		SP'18			
Personal Selling				FA'18	
Project Management	WI'18	SP'18			YES