Business Administration Diploma Requirements

Accounting Major

Term 1		Credit Units	Prerequisite
ACCT-1071	**Accounting Fundamentals**	6	
MATH-1078	**Business Mathematics**	3	
COMM-1173	**Communication Strategies**	3	
HUMR-1064	**Human Resource Management**	3	
MRKT-1017	**Marketing Foundations**	6	
	Total Term Credit Units	**21**	
Term 2		**Credit Units**	**Prerequisite**
COMM-2174	**Communication for Business**	3	COMM-1173
ECON-1011	**Economics**	6	
ADMN-2058	**Organizational Behaviour**	3	
ADMN-1012	**Research Methods**	3	
ACCT-2071	Financial Accounting	6	ACCT-1071
MATH-2078	Financial Mathematics	3	MATH-1078
	Total term credit units	**24**	
Term 3		**Credit Units**	**Prerequisite**
ADMN-1030	**Ethics, Diversity and Sustainability**	3	
COMM-2055	**Client Relationships**	3	COMM-1173
ACCT-3070	Intermediate Accounting 1	6	ACCT-2071 & MATH-2078
ACCT- 3072	Accounting Applications	3	ACCT-1071
	3 credit units of electives	3	
	Total term credit units	**18**	
Term 4		**Credit Units**	**Prerequisite**
ADMN-2052	**Business Strategy (final term)**	6	
ADMN-2053	**Business Law**	3	
ACCT-4070	Intermediate Accounting 2	6	ACCT-3070
ACCT-4071	Cost Accounting	6	ACCT-2071
	Total term credit units	**21**	
	Total program credit units	**84**	

Bold course names indicate the core Business Administration courses common to all majors.

Financial Services Major

Term 1		Credit Units	Prerequisite
ACCT-1071	**Accounting Fundamentals**	6	
MATH-1078	**Business Mathematics**	3	
COMM-1173	**Communication Strategies**	3	
HUMR-1064	**Human Resource Management**	3	
MRKT-1017	**Marketing Foundations**	6	
	Total term credit units	**21**	
Term 2		**Credit Units**	**Prerequisite**
COMM-2174	**Communication for Business**	3	COMM-1173
ECON-1011	**Economics**	6	
ADMN-2058	**Organizational Behaviour**	3	
ADMN-1012	**Research Methods**	3	
FNCE-1016	Personal Finance	6	MATH-1078
MATH-2078	Financial Mathematics	3	MATH-1078
	Total term credit units	**24**	
Term 3		**Credit Units**	**Prerequisite**
ADMN-1030	**Ethics, Diversity and Sustainability**	3	
COMM-2055	**Client Relationships**	3	COMM-1173
FNCE-1021	Financial Services Selling 1	3	
FNCE-3013	Canadian Investment Funds	6	MATH-2078
FNCE-1011	Fundamentals of Insurance	3	
	Total term credit units	**18**	
Term 4		**Credit Units**	**Prerequisite**
ADMN-2052	**Business Strategy (final term)**	6	
ADMN-2053	**Business Law**	3	
FNCE-2121	Personal Financial Planning	6	FNCE-1011, FNCE-1016, FNCE-1021, FNCE-3013
FNCE-2016	Commercial Insurance	3	FNCE-1011
FNCE-2021	Financial Services Selling 2	3	FNCE-1021
	Total term credit units	**21**	
	Total program credit units	**84**	

Bold course names indicate the core Business Administration courses common to all majors.

General Studies Major

Term 1		Credit Units	Prerequisite
ACCT-1071	**Accounting Fundamentals**	6	
MATH-1078	**Business Mathematics**	3	
COMM-1173	**Communication Strategies**	3	
HUMR-1064	**Human Resource Management**	3	
MRKT-1017	**Marketing Foundations**	6	
	Total Credit Units	**21**	
Term 2		**Credit Units**	**Prerequisite**
COMM-2174	**Communication for Business**	3	COMM-1173
ECON-1011	**Economics**	6	
ADMN-2058	**Organizational Behaviour**	3	
ADMN-1012	**Research Methods**	3	
	9 credit units of electives	9	
	Total Credit Units	**24**	
Term 3		**Credit Units**	**Prerequisite**
ADMN-1030	**Ethics, Diversity and Sustainability**	3	
COMM-2055	**Client Relationships**	3	COMM-1173
	12 credit units of electives	12	
	Total Credit Units	**18**	
Term 4		**Credit Units**	**Prerequisite**
ADMN-2052	**Business Strategy (final term)**	6	
ADMN-2053	**Business Law**	3	
	12 credit units of electives	12	
	Total Credit Units	**21**	
	Total program credit units	**84**	

Bold course names indicate the core Business Administration courses common to all majors.

Human Resources Management Major

Term 1		**Credit Units**	**Prerequisite**
ACCT-1071	**Accounting Fundamentals**	6	
MATH-1078	**Business Mathematics**	3	
COMM-1173	**Communication Strategies**	3	
HUMR-1064	**Human Resource Management**	3	
MRKT-1017	**Marketing Foundations**	6	
	Total term credit units	**21**	
Term 2		**Credit Units**	**Prerequisite**
COMM-2174	**Communication for Business**	3	COMM-1173
ECON-1011	**Economics**	6	
ADMN-2058	**Organizational Behaviour**	3	
ADMN-1012	**Research Methods**	3	
MGMT 1093	Conflict Resolution	3	
HUMR-1197	Recruitment and Selection	6	HUMR-1064
	Total term credit units	**24**	
Term 3		**Credit Units**	**Prerequisite**
ADMN-1030	**Ethics, Diversity and Sustainability**	3	
COMM-2055	**Client Relationships**	3	COMM-1173
COMM-3176	Human Resources Communications	3	HUMR-1064 & COMM-2174
HUMR-2066	Training and Development	3	HUMR-1064
SAFE-2020	Workplace Health and Safety	3	HUMR-1064
	Total term credit units	**15**	
Term 4		**Credit Units**	**Prerequisite**
ADMN-2052	**Business Strategy (final term)**	6	
ADMN-2053	**Business Law**	3	
HUMR-2069	Labour Relations	6	HUMR-1064
HUMR-2061	HR Strategic Management and Planning	6	HUMR-1064
HUMR-2067	Compensation and Benefits	3	HUMR-1064
	Total term credit units	**24**	
	Total program credit units	**84**	

Bold course names indicate the core Business Administration courses common to all majors.

Logistics and Supply Chain Management Major

Term 1		**Credit Units**	**Prerequisite**
ACCT-1071	**Accounting Fundamentals**	6	
MATH-1078	**Business Mathematics**	3	
COMM-1173	**Communication Strategies**	3	
HUMR-1064	**Human Resource Management**	3	
MRKT-1017	**Marketing Foundations**	6	
	Total term credit units	**21**	
Term 2		**Credit Units**	**Prerequisite**
COMM-2174	**Communication for Business**	3	COMM-1173
ECON-1011	**Economics**	6	
ADMN-2058	**Organizational Behaviour**	3	
ADMN-1012	**Research Methods**	3	
ADMN-1015	Introduction to Supply Chain Management	6	
PROJ-1009	Project Management	3	
	Total term credit units	**24**	
Term 3		**Credit Units**	**Prerequisite**
ADMN-1030	**Ethics, Diversity and Sustainability**	3	
COMM-2055	**Client Relationships**	3	COMM-1173
ADMN-2022	Transportation and Logistics Fundamentals	6	ADMN-1015
MGMT-2015	Procurement and Supply Chain Management	6	ADMN-1015
	Total term credit units	**18**	
Term 4		**Credit Units**	**Prerequisite**
ADMN-2052	**Business Strategy (final term)**	6	
ADMN-2053	**Business Law**	3	
MGMT-2016	Operations and Quality Management	6	ADMN-1015
ADMN-3022	Supply Chain Integration	6	ADMN-1015
	Total term credit units	**21**	
	Total program credit units	**84**	

Bold course names indicate the core Business Administration courses common to all majors.

Marketing Major

Term 1		Credit Units	Prerequisite
ACCT-1071	**Accounting Fundamentals**	6	
MATH-1078	**Business Mathematics**	3	
COMM-1173	**Communication Strategies**	3	
HUMR-1064	**Human Resource Management**	3	
MRKT-1017	**Marketing Foundations**	6	
	Total term credit units	**21**	
Term 2		**Credit Units**	**Prerequisite**
COMM-2174	**Communication for Business**	3	COMM-1173
ECON-1011	**Economics**	6	
ADMN-2058	**Organizational Behaviour**	3	
ADMN-1012	**Research Methods**	3	
MRKT-2017	Consumer Behaviour	3	MRKT-1017
COMM-3117	Integrated Marketing Communications	6	MRKT-1017
	Total term credit units	**24**	
Term 3		**Credit Units**	**Prerequisite**
ADMN-1030	**Ethics, Diversity and Sustainability**	3	
COMM-2055	**Client Relationships**	3	COMM-1173
MRKT-2013	Digital Marketing	3	MRKT-1017
MRKT-2047	Social Media Marketing (formerly Digital Marketing 2)	3	MRKT-1017
FNCE-2022	Professional Selling	6	MRKT-1017
	Total term credit units	**18**	
Term 4		**Credit Units**	**Prerequisite**
ADMN-2052	**Business Strategy (final term)**	6	
ADMN-2053	**Business Law**	3	
MRKT-3019	Marketing Strategy	6	COMM-3117
	6 credit units of electives	6	
	Total term credit units	**21**	
	Total program credit units	**84**	

Bold course names indicate the core Business Administration courses common to all majors.

Tourism Management Major

Term 1		Credit Units	Prerequisite
ACCT-1071	**Accounting Fundamentals**	6	
MATH-1078	**Business Mathematics**	3	
COMM-1173	**Communication Strategies**	3	
HUMR-1064	**Human Resource Management**	3	
MRKT-1017	**Marketing Foundations**	6	
	Total term credit units	**21**	
Term 2		**Credit Units**	**Prerequisite**
COMM-2174	**Communication for Business**	3	COMM-1173
ECON-1011	**Economics**	6	
ADMN-2058	**Organizational Behaviour**	3	
ADMN-1012	**Research Methods**	3	
TOUR-1077	Event Planning and Sponsorship	6	
TOUR-1025	Introduction to Tourism	3	
	Total term credit units	**24**	
Term 3		**Credit Units**	**Prerequisite**
ADMN-1030	**Ethics, Diversity and Sustainability**	3	
COMM-2055	**Client Relationships**	3	COMM-1173
TOUR-2077	Community Tourism Planning	6	MRKT-1017 or TOUR-1025 or TOUR-1077
	Choice of:		
TOUR-2078	Destination Marketing **or**	6	MRKT-1017 or TOUR-1025 or TOUR-1077
TOUR-2025	Hospitality Sales and Event Coordination	6	MRKT-1017 or TOUR-1025 or TOUR-1077
	Total term credit units	**18**	
Term 4		**Credit Units**	**Prerequisite**
ADMN-2052	**Business Strategy (final term)**	6	
ADMN-2053	**Business Law**	3	
TOUR-3077	Tourism Business Development	6	TOUR-2077
	Choice of:		
TOUR-2079	Event Logistics & Experience Design **or**	3	TOUR-1077
TOUR-2026	Tour Guiding & Attractions	3	
	3 credit units of electives	3	
	Total term credit units	**21**	
	Total program credit units	**84**	

Bold course names indicate the core Business Administration courses common to all majors.

Electives

Any of the following term 2, 3 or 4 courses can be taken as an elective.

Not all courses listed below will be offered within any given academic year nor are guaranteed to be offered at any time in the future.

Electives		Credit Units	Prerequisite
ACCT-2071	Financial Accounting	6	ACCT-1071
FNCE-1016	Personal Finance	6	MATH-1078 or MATH-1051
MATH-2078	Financial Mathematics	3	MATH-1078 or MATH-1051
PROJ-1009	Project Management	3	
ADMN-1015	Introduction to Supply Chain Management	6	
MGMT-1093	Conflict Resolution	3	
HUMR-1197	Recruitment and Selection	6	HUMR-1064 or HUMR-1015
MRKT-2017	Consumer Behaviour	3	MRKT-1017 or MRKT-1002
COMM-3117	Integrated Marketing Communications	6	MRKT-1017 or MRKT-1002
TOUR-1077	Event Planning and Sponsorship	6	
TOUR-1025	Introduction to Tourism	3	
ACCT-1079	Tax Fundamentals	3	ACCT-1071 or ACCT-1971
ACCT-3070	Intermediate Accounting 1	6	ACCT-2071, or take both ACCT-1971 and ACCT-2043. Take MATH-2078, or take MATH-1051
ACCT-3072	Accounting Applications	3	ACCT-1071 or ACCT-1971
ADMN-1017	Introduction to International Business	3	
ADMN-2022	Transportation and Logistics Fundamentals	6	ADMN-1015 Intro to Supply Chain Management
ADMN-2056	Entrepreneurship	3	
COMM-3176	Human Resources Communications	3	COMM-2174, or both COMM-1000 and COMM-2000. Take HUMR-1064 or HUMR-1015
COMM-3117	Integrated Marketing Communications	6	MRKT-1017 or MRKT-1002
FNCE-1011	Fundamentals of Insurance	3	
FNCE-1021	Financial Services Selling 1	3	
FNCE-2022	Professional Selling	6	MRKT-1017 or MRKT-1002
FNCE-3013	Canadian Investment Funds	6	MATH-2078 or MATH-1051
HUMR-2066	Training and Development	3	HUMR-1064 or HUMR-1015
MGMT-2015	Procurement and Supply Chain Management	6	ADMN-1015 Intro to Supply Chain Management
MGMT-2016	Operations and Quality Management	6	ADMN-1015 Intro to Supply Chain Management

MRKT-2013	Digital Marketing	3	MRKT-1017 or MRKT-1002
SAFE-2020	Workplace Health and Safety	3	HUMR-1064 or HUMR-1015
TOUR-2077	Community Tourism Planning	6	MRKT-1017 or TOUR-1025 or TOUR-1077
TOUR-2078	Destination Marketing	6	MRKT-1017 or TOUR-1025 or TOUR-1077
TOUR-2025	Hospitality Sales and Event Coordination	6	MRKT-1017 or TOUR-1025 or TOUR-1077
ACCT-2014	Management Information Systems	3	
ACCT-4070	Intermediate Accounting 2	6	ACCT-3070 or ACCT-3000
ACCT-4071	Cost Accounting	6	ACCT-2071, or take both ACCT-1971 and ACCT-2043
ADMN-2047	General Studies	3	
ADMN-2051	Social Innovation	3	
ADMN-3022	Supply Chain Integration	6	ADMN-2022
FNCE-2016	Commercial Insurance	3	FNCE-1011 or FNCE-3011.
FNCE-2021	Financial Services Selling 2	3	FNCE-1021 or FNCE-3007
FNCE-2121	Personal Financial Planning	6	FNCE-1011 or FNCE-3011. Take FNCE-1016 FNCE-1021 and FNCE-3013
FNCE-3014	Small Business Finance	3	
HUMR-2067	Compensation and Benefits	3	HUMR-1064 or or HUMR-1015
HUMR-2061	HR Strategic Management and Planning	6	HUMR-1064 or HUMR-1015
HUMR-2069	Labour Relations	6	HUMR-1064 or HUMR-1015
MGMT-2026	Management and Leadership	3	
MRKT-2016	International Marketing	3	MRKT-1017 or MRKT-1002
MRKT-2019	Service Marketing	3	MRKT-1017 or MRKT-1002
MRKT-2047	Social Media Marketing	3	MRKT-1017 or MRKT-1002
MRKT-3019	Marketing Strategy	6	COMM-3117 or MRKT-3015
SABA-3001	Student Association	3	
TOUR-2079	Event Logistics and Experience Design	3	TOUR-1077
TOUR-3077	Tourism Business Development	6	TOUR-2077
TOUR-2026	Tour Guiding and Attractions	3	