

Business Administration Diploma Requirements Effective Fall 2021 (Updated June 2021)			Credit Hours	Prerequisite	Accounting	Financial Services	Human Resource Management	Logistics & Supply Chain Management	Marketing	General Studies
Term 1										
ACCT-1071	Accounting Fundamentals	6		6	6	6	6	6	6	6
ADMN-1010	Introduction to Canadian Business	3		3	3	3	3	3	3	3
COMM-1173	Communication Strategies	3		3	3	3	3	3	3	3
COMP-1255	Business Applications	6		6	6	6	6	6	6	6
MATH-1078	Business Mathematics	3		3	3	3	3	3	3	3
MRKT-1017	Marketing Foundations	6		6	6	6	6	6	6	6
Total Credit Hours per term				27	27	27	27	27	27	27
Term 2										
ADMN-1012	Research Methods	3		3	3	3	3	3	3	3
COMM-2174	Communication for Business	3	COMM-1173	3	3	3	3	3	3	3
ECON-1011	Economics	6		6	6	6	6	6	6	6
HUMR-1064	Human Resource Management	3		3	3	3	3	3	3	3
ACCT-2071	Financial Accounting	6	ACCT-1071	6						
ADMN-1020	Introduction to Supply Chain Management	3					3			
FNCE-1016	Personal Finance	6	MATH-2078 (co-req)		6					
MATH-2078	Financial Mathematics	3	MATH-1078	3	3					
MGMT 1093	Conflict resolution	3				3				
MRKT-2017	Consumer Behaviour	3	MRKT-1017						3	
PROJ-1009	Project management	3				3	3	3		
	Any other term 2 level course (3 CR min)									3
	Any other term 2 level course (3 CR min)									3
Total Credit Hours per term				24	24	21	21	21	21	21

Term 3 (S-Suggested elective)									
ADMN-2057	Topics in Global Business	3		3	3	3	3	3	3
ADMN-2058	Organizational Behaviour	3		3	3	3	3	3	3
COMM-2055	Client Relationships	3	COMM-1173	3	3	3	3	3	3
ACCT-3070	Intermediate Accounting 1	6	ACCT-2071 & MATH-2078	6					
ACCT- 3072	Accounting Applications	3	ACCT-1071	3					
ADMN-2022	Transportation and Logistics Fundamentals	6	ADMN-1020				6		
MGMT-2024	Operations and Process Management	3	ADMN 1020				3		
COMM-3064	Human Resources Communications	6	HUMR-1064 & COMM-2174			6			
COMM-3117	Integrated Marketing Communications	6	MRKT-2017					6	
FNCE-1011	Fundamentals of Insurance	3			3				
FNCE-1021	Financial Services Selling 1	3			3				
FNCE-2022	Professional Selling	6	MRKT-2017					6	
FNCE-3013	Canadian Investment Funds	6	MATH-2078		6				
HUMR-2065	Recruitment and Selection	3	HUMR-1064			3			
HUMR-2066	Training and Development	3	HUMR-1064			3			
MGMT-2023	Procurement and Supply Management	3	ADMN-1020				3		
MRKT -2010	Marketing Research	3	ADMN-1012					3	
MRKT-1045	Digital Marketing 1	3	MRKT-1017					3	
SAFE-2020	Workplace Health and Safety	3	HUMR-1064			3			
ACCT-1079	Tax Fundamentals	3	ACCT-1071	S					
ADMN-1017	Introduction to International Business	3					5		
ADMN-2050	Applied Projects (offered terms 3 & 4)	3	ACCT-1071, COMP-1255, MRKT-1017, HUMR-1064 & COMM-2174						
ADMN-2056	Entrepreneurship	3							
ADMN-2014	Basic Business Analytics	3	ADMN-1012 & COMP 1255	S			S		
	Any other term 3 level course (3 CR min)			3	3		3		3
	Any other term 3 level course (3 CR min)			3					3
	Any other term 3 level course (3 CR min)								3
	Any other term 3 level course (3 CR min)								3
Total Credit Hours per term				24	24	24	24	27	21
Term 4 (S= Suggested elective)									
ADMN-2052	Business Strategy	6	Final term	6	6	6	6	6	6
ADMN-2053	Business Law	3		3	3	3	3	3	3
ACCT-4070	Intermediate Accounting 2	6	ACCT-3070	6					
ACCT-4071	Cost Accounting	6	ACCT-2071	6					
ADMN-3022	Integrated Logistics	6	ADMN-2022				6		
ADMN-3023	Supply Chain Strategy	6	ADMN-2022 & MGMT-2023 & MGMT-2024				6		
FNCE-2021	Financial Services Selling 2	3	FNCE-1021		3				
FNCE-3014	Small Business Finance	3	MATH-2078	S	3				
HUMR-2016	Contemporary Topics in HR Management	3	HUMR-1064			3			
HUMR-2067	Compensation and Benefits	3	HUMR-1064			3			
HUMR-2068	HR Management Research and Planning	6	HUMR-1064			6			
HUMR-2069	Labour Relations	6	HUMR-1064			6			
MRKT-2045	Digital Marketing 2	3	MRKT-1045					3	
MRKT-3019	Marketing Strategy	6	MRKT-1045 & MRKT-2010 & COMM-3117					6	
ACCT-2014	Management Information Systems	3		S					
ADMN-2047	General Studies	3							
ADMN-2048	Global Entrepreneurship	3							
ADMN-2049	Applied Research in Social Innovation	3							

ADMN-2050	Applied Projects (offered terms 3 & 4)	3	ACCT-1071, COMP-1255, MRKT-1017, HUMR-1064 & COMM-2174						
ADMN-2051	Social Innovation	3							
ADMN-2054	Small Business Plans	3	ADMN-2056						
FNCE-2015	Life Licence Qualification	6	FNCE-3013						
FNCE-2016	Commercial Insurance	3	FNCE 1011						
FNCE-2121	Personal Financial Planning	6	FNCE-1011 & FNCE 1016 & FNCE-1021 & FNCE-3013						
MATH-3014	Statistical Analysis	6	MATH-2014	S					
MGMT-2025	Small Business Management	6							
MGMT-1094	Introduction to Total Quality Management	3	ADMN-1020				S		
MGMT-2026	Management and Leadership	3							
MRKT-2016	International Marketing	3	MRKT-1017						
MRKT-2018	Event Marketing & Management	3	MRKT-1017						
MRKT-2019	Service Marketing	3	MRKT-1017						
SABA-3001	Student Association Credit	3							
tba	Co-op Preparation Workshops (Required for all Coop students)								
	FNCE-2015 OR FNCE-2016 OR FNCE-2021 (3 CR min)				3				
	MRKT-2016 OR MRKT-2018 OR MRKT-2019 (3CR min)							3	
	Any Term 4 level course (3 CR min)			3	3		3	3	3
	Any Term 4 level course (3 CR min)			3			3		3
	Any Term 4 level course (3 CR min)								3
	Any Term 4 level course (3 CR min)								3
Total Credit Hours per term				27	21	27	27	24	21
	Cumulative credit hours			102	96	99	99	99	90
	CREDIT HOUR threshold (additional Term 3 or Term 4 courses possibly needed to meet minimum diploma credit hours)				3				9
	Total Diploma credit hours (min of 99 hours required)			102	99	99	99	99	99
Term 5 (Optional)									
COOP-2002	Coop Education	6	80 Cr hours completed						